



Europäischer Wirtschaftssenat e.V.
Economic competence for Europe



FREE MARKET ROADSHOW
Professional Conference
May 2011
September 2011

Preliminary Agenda

May, 18-22 2011

Kiev-Yalta (Alushta), Ukraine

European Economic Congress

In the Program of the European Economic Congress:

- Free Market Road Show (Kiev)
- 8th European Resource Bank Meeting ERB (Alushta/Yalta)
- Taxpayers Meeting (Alushta/Yalta))
- European Economic Senate meeting for Ukraine (Alushta/Yalta)

Topic: “The Future of Europe”

Hosted by: International Taxpayers Committee

Location: Kiev, Ukrainian House, Press-Club “Ukrainian Chas”,
Yalta-Alushta, Wellness SPA Hotel “More”

Registration for FMRS only: www.freemarket-rs.com // E-Mail: registration@freemarket-rs.com

Registration for 8th ERB only: www.rbeurope.org or www.resourcebank.eu

E-Mail: contact@resourcebank.eu

Registration for European Economic Senate Meeting and 8th ERB:

www.uaction.eu

E-Mail: office@taxpayersnetworking.org

By phone : +38 044 3617894; +38 044 221 6765;

mob. +38 067 494 1254; +38 067 506 0681

DAY 1:

Wednesday, May 18th

Kiev, Free Market Road Show

11:00-13:00 ATR Breakout Session: "Tax competition"

14:00-18:00 Ukrainian House, Press-Club Ukrainian Chas
Address: Kiev Kreschatik, 2 (European Square)

Topic: The Future of Europe

Why methods of resolution of the last millennium don't measure up to future challenges

Panel 1: *How not to waste a "good" crisis?*

What are the alternatives to borrowing from the future? Are pension-, healthcare-, and administrative reforms a precondition to prevent the welfare states from falling apart and to prepare the ground for the next generation? Where is the link between government weight and prosperity and where, if at all, (spending/service) cuts need to be made? Is a paradigm shift realistic? The issue of how to balance and take "social" and economic responsibility for the next generation in the light of recent bailouts will be discussed.

Time: 14:40 - 15:40

Chair: local journalist, **tba**

Key note: Edward Stringham, Fayetteville State University
Podium: Alexander Paskhaver, Center of Economic Development tbc
Leonid Findberg, Institute of Judaist tbc
Barbara Kolm, F.A.v. Hayek Institut
Tom Palmer, Cato Institute

Panel 2: *How to create growth? The real benefit of government contributions to European citizens - now and then?*

Doubtless institutional and tax competition are prerequisites for successful entrepreneurship and innovative environments. What can be done to foster innovation to prepare the ground for a prosperous society? Apart from alternative forms of financing (venture capital etc), limited regulation and new forms of management and organization (at micro/macro level) will be discussed.

Time: 15:40 - 16:40

Chair: local journalist, **tba**

Key note: John Fund, The Wall Street Journal
Podium: Lisovitskiy, Institute of Innovation tbc
Boris Nemzov, Economist tbc
Chris Butler, Americans for Tax Reform
Matt Kibbe, FreedomWorks

Panel 3: *The Future of Europe and the Euro*

Will the Euro survive? Is it a precondition for a European identity and means of organizing a common market – or simply an instrument of exchange? Will we face two different paces of economic and social development? Are there alternatives to the Euro and if so, what are the preconditions to avoid recent impairments? This panel will focus on any alternatives to fractional reserve, e.g. a necessity to return to gold standard and on the issue of currencies.

Time: 16:55 – 17:55

Chair: local journalist, **tba**

Key note: Erich Weede, Rheinische Friedrich-Wilhelms-Universität Bonn

Podium: Miroslav Popovich, Academy of Sciences tbc
Paata Sheshelidze, NesGeorgia tbc
Aykhan Nasibli, Free Minds Association

Wednesday, May 18th, parallel event

Yalta, European Economic Senate Meeting for Ukraine

(Internal Meeting, Senators for EES & Registered Participants only)

Time: 14:00-16:30

Address: Yalta-Alushta, Wellness SPA Hotel “More”

Topic: The Future of Europe

Is Ukraine a right place for Investment?

Welcome: **Lora Apasova**, Secretary General of the International Taxpayers Committee

Opening: **Ingo Friedrich**, President of the European Economic Senate
Vladimir Konstantinov, Head of the Parliament of the Crimea

Panel 1: *Principles of honest Businessmen. Business – to – Business Talk*

Moderator: **Michael Jaeger**, Director of the European Economic Senate

What are the principles of honest businessmen in Europe? Are they preconditions to prevent the loss of investment from falling apart and to prepare the ground for the successful cooperation and partnership? Where is the link between trust and secure? Expectations and reality – how do we want to see the cooperation?

Business Presentation (10min): Investment project by General Partner of the European Economic Congress 2011 Club-hotel «Villa Elena»

Panel 2: How to get profit in Ukraine? – Examples of successful investment.

Moderator: **Milan Pajevic**, CEO «Slav-Invest» www.slavinvest.com

Some western businessmen are living in Ukraine and make successful business, others hesitate . There could be a win-win situation for both foreign investors and Ukraine. Changes are necessary. How the could we change reality change the mentality and which reforms in Ukraine are required to create the right climate for investment, growth and added value?

Business Presentation (10min): by Official Partner of the ZARINA GROUP SA", Ukraine-Switzerland, Member of the EES

To be continued next day.

19:00 White Magic Night
(Entrance by Invitation Card)

Place: Wellness Center "MORE", Alushta 25 Naberezhnaja str.

Dress-code: White Tie or Black Tie Invited

General Partner: Wellness Center "MORE"

Official Partner of the Dinner: ZARINA GROUP SA", Ukraine-Switzerland, Member of the EES

Wine Sponsor: winery plant* Massandra, Member of the EES

DAY 2:

Thursday, May 19th, parallel events

Yalta, ERB – Tax Payers Meeting by ATR

Time: 14:00-17:00
Address: Wellness Center "MORE"
Bolshaya Yalta, Alushta 25 Naberezhnaja str.

Yalta, European Economic Senate Meeting for Ukraine

(Internal Meeting, Senators for EES & Registered Participants only)

Time 9:00-18:00
Address: Wellness Center "MORE", Alushta 25 Naberezhnaja str.

Topic: The Future of Europe

Is Ukraine a right place for Investment?

Panel 1: *Government Guaranties - what is possible?*

Discussion with the Vice-Prime Minister of Ukraine, Minister of economic and triad development Mr. Andrey Kluev (to be confirmed)

Panel 2: *New Rules for cooperation between EU and Ukraine business – what both sides should know?*

Moderator: Sergey Rogol, Chairmen of the SIA
«Rīgas Universālais termināls» www.ruterminal.lv

DG-RELEX and DG-TRADE – two working departments that take under control the business environment for Western business that entering to Ukraine. In the same time, they establish the roles that could help Ukrainian business to develop it's business using EU infrastructures, financial cash flow and legislative system. How to use the best from the EU-Ukraine partnership for the practical things – the topic of the discussion in this Panel.

Panel 3: *Private-Public Partnership – Solution against the Public Investment Gap?*

The private and government funds – cooperation for the future. How to run infrastructural investment projects – water supply, rubbish plants, airports, train transportation, ski area, resort & recreation complexes, etc.

Moderator: **Alexandr Rotov**, Senator EES, President “Gerz” Group

Panel 4: *Financial market & Insurance for Business*

Re-financing rate in the EU and its influence to the interest rate in Ukraine. Access of the Ukrainian businesses to the financial market of the EU – reality, possibilities and perspectives. European insurance for Ukrainian companies and western investors in Ukraine companies as a key element lowering of the investment risks – how to include this tool to investment projects and how to the companies use it in the EU?

18:00 **Grand Welcome «IN VINO VERITAS»**
All participants are welcome

Location: Massandra plant, Grand Plaza
Dress-code: cocktail
Special Program: Exclusive excursion
Sole degustation
Reception
General Partner: Wellness Center “MORE”,
Wine Sponsor: winery plant* Massandra, Member of the EES

17:00 Transfer to Massandra.

** Since 1991 Massandra participated in four auctions at Sotheby's and presented to the world its highlights, such as Chateau d'Yquem 1840, Muscat Lunel 1848, Madeira Ribeiro Secco 1837 and the unique Sherry de la Frontera 1775, a bottle of which was sold for 50 000 USD at Sotheby's in 2001.*

DAY 3:

Friday, May 20th

Yalta, 8th European Resource Bank Meeting

(Registration fee – 195 Euro)

Location: Yalta, Wellness SPA Hotel “More”
(MORE means SEA – Ukrainian pronunciation), «Central hall»

09:00	Registration, Morning Tea & Coffee	
09:15 – 09:30	Welcome Opening by:	Lora Apasova, (ITC, Ukraine) Pierre Garello, (IESE, France)
1st Session	Group 1: Unemployment – flex markets in northern Europe – a solution?	Martin Agerup (CEPOS, Denmark, tbc)
09:30 – 11:00	Group 2: Free Trade versus Aid Group 3: Health Care	Gia Jandieri (NESG, Georgia) Valentin Petckantchin (Molinari; Alphonse Crespo)
11:00 – 11:30	Networking / Coffee Break	
2nd Session	Sovereign debt and the Euro // deflation, inflation scenarios	Pierre Garello (IESE, France) Matt Kibbe (Freedom Works, USA) Barbara Kolm (Hayek Institut, Austria)
11:30 – 13:00		
13:00 – 14:00	Lunch Break:	
	Key note: “The Future of the Euro – where do we stand? What about the US \$?”	Madeleine Mahovski (Cabinet Commissionaire Dr. Johannes Hahn tbc)
3rd Session	EU neighboring policy, security / economical / political consequences	Shane Frith (New Direction, Belgium) Gia Jandieri (NESG, Georgia)
14:00 – 15:30		
15:30 – 16:00	Networking / Coffee Break	
16:00 – 17:30	Dragon's Den competition	Head of jury Terry Kibbe
17:30 – 18:00	A program in memory Ugnius Trumpa	

19:00 Ethno Party “Village Glam”
All participants are welcome

Sponsored by winery plant* Massandra and Liberty Fund

Location: Yalta, Wellness SPA Hotel “More”,

Dress-code: Cocktail & Canapees

Remarks by Chris Talley

ATR Coalition Dinner *By invitation only*

DAY 4:

Saturday May, 21th

Taxpayers Association of Europe's Meeting

9:00 – 10:00 **Taxpayers trends in Europe** Rolf von Hohenhau

Location: Yalta, Wellness SPA Hotel,
"More" «Central hall» Bolshaya Yalta, Alushta 25 Naberezhnaja str

Yalta, 8th European Resource Bank Meeting

Location: Yalta, Wellness SPA Hotel "More" «Central hall»

4th Session 10:00 – 11:30	Group 1: How to promote best structural changes in tax / pension reform, best practices	Pierre Garelo (IESE, France)
	Group 2: Success story "Entrepreneurial Education"	Edward Stringham (Trinity College in Hartford) Richard Durana (INESS, Slovakia tbc)
	Group 3: How to promote choice in Education and best structural changes in health care reform, best practices	Marcin Nowacki (The Project Lodz Foundation, Poland tbc)
11:30 – 12:00	Networking / Coffee Break	
5th Session 12:00 – 13:30	Group 1: How to run a think tank successfully with limited budget	Mirsulzjan Namazaliev (CAFMI, Ukrain)
	Group 2: Fund-raising	
13:30 – 14:30	Lunch Break	
	Key note: Reform Agendas in Europe	
6th Session 15:00 – 16:00	Group 1: How are we perceived from outside of the TT movement	Chris Butler (ATR, USA)
	Group 2: New media, Facebook, Twitter	Mirsulzjan Namazaliev (CAFMI, Ukrain) Kara Pally (Freedom works, USA)
	Group 3: Working together – division of labor	Tom Palmer (Atlas, USA) Barbara Kolm (Hayek Institut, Austria)
16:00 – 16:30	Networking / Coffee Break	
7th Session 16:30 – 17:30	Group 1: Communicating to the public via the media	Richard Durana (INESS, Slovakia (tbc)
	Group 2: Websites and technical stuff You Tube – How to produce successful films with limited budget	Anna Krasinskaya (Atlas, USA tbc) Aziz Mechouat (tbc)
	Group 3: New formats of events	Tony Curzon (tbc)

19:00 GALA Dinner
All participants are welcome

Key note: Daniel Mitchell – Entitlements

Location: Wellness Center “MORE”, Alushta 25 Naberezhnaja str.

Dress-code: Black Tie

Special Program: Winners of the best video campaign 2010

The Dragon’s Den competition Award

General Partner: Wellness Center “MORE”,

Wine Sponsor: winery plant* Massandra, Member of the EES

DAY 5:

Sunday May, 22th

Departure

Free time

Sight-seeing tour (by own choice, not included in the Program)

Congress Fee Information

GENERAL REGISTRATION FEE according the package you chose from the following:	Grivna	Euro
<p>Package «Senator»</p> <p>Including: All Events from May 18 until 21 in Yalta, Senators meetings, ERBM, internal sections and White Magic Night dinner; Grand Welcome «IN VINO VERITAS», Ethno Party “Village Glam”, GALA Dinner</p> <p>Registration: www.uaction.eu // E-Mail : office@taxpayersnetworking.org</p>	5500.00	500.00
<p>Package «Senator» - world*</p> <p>* Discounted rate for people from outside of Ukraine.</p> <p>Including: All Events from May 18 until 21 in Yalta, Senators meetings, ERBM, internal sections and White Magic Night dinner; Grand Welcome «IN VINO VERITAS», Ethno Party “Village Glam”, GALA Dinner</p> <p>Registration: www.uaction.eu // E-Mail : office@taxpayersnetworking.org</p>	4180.00	380.00
<p>Package «ERB</p> <p>Including: May 19 Grand Welcome «IN VINO VERITAS», Massandra May 20-21, all sections, meals, May 20 Ethno Party “Village Glam” and May 21 Gala Dinner</p> <p>Registration: http://www.resourcebank.eu // E-Mail: contact@resourcebank.eu</p>	2145.00	195.00
<p>Package «FMRS»</p> <p>Including: Free Market Road Show (FMRS), Kiev May 18, Ukrainian House, press-center «Ukrainian Chas» 14:00-18:00</p> <p>Registration: www.freemarket-rs.com // E-Mail: registration@freemarket-rs.com</p>	0	0

Registration obligated, Entrance by the List of Participants.

Please NOTE, that Registration Fee doesn't include accommodation cost, transfers, transportation and flights of the Participant. According with the rules of the European Economic Congress, Participant take care of his/her accommodation himself (herself) and also cover own expenses for transportation and accommodation.

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